

**Press release AVEDIA, new European starting page**

**Headline:**

Website especially developed for European managers.

**Summary:**

International operating people are not just focussed on one country but they need information regarding the international position of countries and need quick access to news in many countries. They want to start their day asking "what's happening in Europe today?"

**Body:**

Veraart Research and RETO Design in the Netherlands have been working for many years now in various European countries. Having simultaneously contact in different countries created a different need of information sources. After a very successful launch of their website on international research sources ([www.research-sources.com](http://www.research-sources.com)) they decided to create a website particularly for people working in or communicating with many different European countries every day.

Every international manager has had the experience of trying to contact people in other countries, wondering why there was no answer and than finding out during the day that this country has a banking holiday based on Saints, liberation, revolution, reunification or the Queen's birthday. This is the first central part of the website followed by a section of international papers and a page of links to European economical, political and business sources. This page can easily be adapted to the user's wishes and also be used on the user's computer or laptop at home or at work. In the personal settings one's own newspapers and other personal links can be selected and stored. Logging in from any computer on the Internet the page according to one's own settings will be seen. A unique and most practical tool for real internationals!

Information can be obtained via the website [www.avedia.eu](http://www.avedia.eu) or call +31 302211788

**Keywords:**

European newspapers, European map, European banking holidays, map of Europe, European web-sources, European starting page, homepage Europe, holidays in Europe

27<sup>th</sup> June 2006

-YV